

Abstract

1 An enhanced data networking service is disclosed that assists a patron in locating a resource
2 provider who might be capable of providing the resource (*e.g.*, information, goods, realty, intangibles,
3 or services, *etc.*) sought by the patron and also initiates a telecommunication session between the
4 patron and the resource provider so that they may communicate and provide the patron with the
5 resource sought. The telecommunication session can be a voice telecommunications session, video
6 telecommunications session, or a text telecommunications session. The telecommunications session
7 can be conducted via the public switched telephone network or a data network such as the Internet.
8 An illustrative embodiment of the present invention comprises: receiving, via a data network, at least
9 one keyword from a patron; querying a database with the at least one keyword to select a resource
10 provider; and initiating a telecommunication session between the patron and the resource provider.